

**LOG OFF**

&

*Start Speaking* 

**CONVERSATION GUIDE**

**THE SOCIAL DILEMMA**



# HOW TO USE OUR GUIDE

---

1

**Gather a group to start a conversation!** Anyone and everyone works (especially people with varying beliefs).

**Start your conversation!** The beauty of these conversation guides is that they offer guiding questions on specific topics, but the rest of the discussion is up to you! Give each person the chance to answer the questions chosen.

2

3

**Let the conversation flow!** Don't try to put a timestamp or various rules on your discussion. Let it carry on naturally. If the conversation ends quickly, don't feel forced to carry on.

**End the conversation, but not the movement.** Sometimes when a conversation ends, the ideas and inspiration end as well. Try to "practice what you preach" and apply things that you've learned to your everyday life.

4

# THE SOCIAL DILEMMA

LOG OFF

## QUESTION 1

Explain whether or not you like the documentary's epigraph (the opening quotation): "Nothing vast enters the life of mortals without a curse"- Sophocles. Do you agree with this quotation in the context of The Social Dilemma? Do you think this quotation sets the right tone for the rest of the documentary?

LOG OFF

## QUESTION 2

Why do you think it was important that most of the documentary is narrated by former tech employees? What do you think this directing choice did to elevate the persuasiveness and credibility of the argument that social media is a large issue?

LOG OFF

## QUESTION 3

Within the film, Justin Rosentein says "We're the product. Our attention is the product being sold to advertisers". After being exposed to this truth, how do you feel?

LOG OFF

## QUESTION 4

What is your honest reaction after listening to Jeff Seibert state that "Everything [you're] doing online is being watched, is being tracked, is being measured. Every single action you take is carefully monitored and recorded." Do you see surveillance capitalism and its lacking regulation as one of the biggest pieces contributing to the actual social dilemma?

# THE SOCIAL DILEMMA

LOG OFF

## QUESTION 5

Aza Raskin believes that “ [Tech companies] build models that predict actions, and whoever has the best model wins”. Who do you think has won? Which algorithm in place is most addicting? Why?

LOG OFF

## QUESTION 6

While mentioning his time at Facebook, Tim Kendall remarks on his past view of algorithms as dials and the possibility of giving that power of controlling the dials to Mark Zuckerberg. In your opinion, what is the danger of giving this power to one single person?

LOG OFF

## QUESTION 7

Do you agree with Tristan Harris’ belief that social media has transitioned from a tool-based technology into an addiction and manipulation technology? Why?

LOG OFF

## QUESTION 8

Do you think that the documentary had a real impact? Where can we go from here, and how do these conversations spark actual change within ourselves and others?